

NAME Mrs. Rosada Vesdapunt

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CURRENT POSITION

Assistant Professor, Department of Economics, Faculty of Economics, Kasetsart University
(December 1990 - Current)

EDUCATION

Master of Science (Economics, Kasetsart University (Jun 1987 - May 1990)

Bachelor of Science (Economics) with First-Class Honors, Kasetsart University (Jun 1983 - Mar 1987)
Major : International Economics

INTERESTED RESEARCH AREAS

International Economics

CONFERENCE PROCEEDINGS

An Approach for OTOP Development in the Central Region. 2012. 50th Academic Conference,
Kasetsart University

The Development Project of Product Standard for AEC and Evaluation of Project Implementation
of Saibua Community Enterprise in the FY 2012. 2013. 51th Academic Conference, Kasetsart
University

The Development Project of Labor for Leather Industry: A Case Study of Thansuda Community Enterprise
in Nonthaburi. 2014. 52th Academic Conference, Kasetsart University

The Development of Textile Production for Export: A Case Study of Baanfaimudyom Co., Ltd. 2017.
55th Academic Conference, Kasetsart University

An Analysis of the Tourism Role on Other Industries in Lopburi Province. 2018. 56th Academic
Conference, Kasetsart University

Guidelines for Sustainable Tourism Development in Lopburi Province. 2018. 56th Academic
Conference, Kasetsart University

REFeree FOR JOURNALS/ARTICLES

An Enhancement of OTOP TOWARDS SMEs, the Implement under Community Enterprise
Development Plan: A Case of Fashion Accessories Community Enterprise, Nonthaburi
Province. 2016. The Journal of Faculty of Applied Art, King Mongkut's University of
Technology North Bangkok.

Performance Evaluation of Community Enterprise: A Case Study of Investment in Rice
Cracker Machine of Sothorn Pattana Community Enterprise, Chachoengsao Province.
2015. The Kasetsart Journal (Social Science).

RESEARCH PROJECTS

Monitoring and Evaluation of Poverty Reduction under the Poverty Reduction Strategy. 2010.

Funded by NESDB

An Approach for OTOP Development for the Central Region of Thailand. 2011. Funded by

Department of Economics, Kasetsart University

An Enhancement of OTOP towards SMEs: Implementation under the Community Enterprise

Development Plan. 2012. Funded by Department of Industrial Promotion

The Development Project of Product Standard for AEC and Evaluation of Project

Implementation of Saibua Community Enterprise in the FY 2012. 2012. Funded by

Department of Economics, Kasetsart University

The Development Project of Labor for Leather Industry: A Case Study of Thansuda

Community Enterprise in Nonthaburi. 2013. Funded by Department of Economics,

Kasetsart University

The Development of Sustainable Competitiveness of Community Enterprise in Creative

Industries: A Case Study of Kumma-u Suanmon Farm Housewives Group, Nakhon

Ratchasima Province. 2014. Funded by Department of Economics, Kasetsart University

The Development of Targeted Enterprises for AEC in The Fiscal Year of 2015. 2016. Funded

by Department of Industrial Promotion

The International Network Building Activities of Potential Industry. 2016. Funded by

Department of Industrial promotion

The Development of Textile Production for Export: A Case Study of Baanfaimudyom Co., Ltd.

2016. Funded by Department of Economics, Kasetsart University

Role and Guideline for Sustainable Tourism Development in Lopburi Province. 2017. Funded

by Department of Economics, Kasetsart University

Analysis of Cosmetic Competitive Potential and Development Approach of Thailand. 2018.

Funded by Department of Economics, Kasetsart University

Gem and Jewelry Competitive Potential and Development Approach of Thailand. 2019.

Funded by Department of Economics, Kasetsart University

TEACHING EXPERIENCE

Kasetsart University, Thailand (Department of Economics) (1990 – Current)

Bachelor Level: Microeconomics I

Microeconomics III

International Economics

International Trade Policy

AWARD

Reward in research article on The Development of Textile Production for Export: A Case Study of Baanfaimudyom Co., Ltd. 55th Academic Conference, Kasetsart University.